



**CHARITY JAILBREAK 2025  
SHEPTON MALLET PRISON  
21st May 2025**

**RAISE YOUR BAIL TO GET  
OUT OF JAIL!**

Join TV Personality,  
Richard McCourt CBBC Presenter,  
one half of the comic duo 'Dick &  
Dom' in Jail for the day!

[www.reminiscencelearning.co.uk](http://www.reminiscencelearning.co.uk)

## JAIL BREAK 2025 INFORMATION PACK

**Our Jailbreak will take place on 21<sup>st</sup> May 2025 from 10am-3pm at Shepton Mallet Prison.**

**Join TV personality and entertainer Richard McCourt (Dick from the comic duo Dick and Dom) who is our first Jailbird to sign up!** Richard is an ambassador of our charity. After losing his mother to frontotemporal dementia (FTD) he is passionate about supporting those who are living with the condition.

Another of our Ambassadors, former BBC television Correspondent Clinton Rogers – who is now a Deputy Lieutenant in Somerset – will also be a “jailbird”. So, this will be no ordinary fundraising event!

Step into the shadows of history, for a one-of-a-kind adventure. You will experience the thrill and challenge of a Prisoner Experience – complete with an Escape Room challenge.

But that's not all – this isn't just a prisoner experience. You'll have to call on your friends, work colleagues and family to help "post your bail" which will raise vital funds for Reminiscence Learning, a charity dedicated to supporting individuals with dementia and their families.

### ☀ Here's what to expect:

- **A morning of intrigue and teamwork in the historic Shepton Mallet Prison.**
- **Lunch will be provided to fuel your escape efforts.**
- **Heart-pounding fun, knowing every penny raised helps those in need.**

Will your friends, family and work colleagues help you to raise your bail money to secure your release?

**Spaces are limited** so 🙌 **Register now** to make a difference and enjoy an unforgettable day for a truly worthwhile cause.

## **MORE INFORMATION**

**We have tried to cover all the anticipated questions but if your question is not answered here do get in touch. Call Debbie 07795 683 598**

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### **1. What is the Jail Break Charity Event?**

The Jail Break is a fun and immersive fundraising event where participants experience a prisoner's day at Shepton Mallet Prison. It includes a prisoner experience, an escape room challenge and lunch. It will raise vital funds for **Reminiscence Learning**, which supports people with dementia.

### **2. How does the event raise money?**

Participants are "locked up" and must raise a "bail" of at least £500 by asking friends, family, or colleagues to sponsor them. The money raised goes directly to **Reminiscence Learning**. This is done via a Just Giving Page which participants will set up prior to attending the event and you are able to start raising your bail as soon as you have registered.

### **3. Who can take part in the event?**

The event is open to any individuals aged 18 and over provided they are in good physical and mental health. Unfortunately, due to the age of the prison building and the facilities the event may not be suitable for those with certain medical conditions or mobility issues.

### **4. Health and Safety**

Your health and safety is our top priority. All activities are supervised by trained staff from Shepton Mallet prison who have first aid qualifications, and the event follows strict safety guidelines. Participants are required to **follow instructions at all times** to ensure their safety and the safety of others. You will have access to private toilets throughout the day and we will ensure you keep hydrated!

### **5. What should I bring on the day?**

Please bring one bag labelled with your name and include the following:

- Comfortable clothing and footwear suitable for light physical activities.
- A water bottle or bottle of water.
- Any personal medication you may need.
- Your laptop, phone and/or tablet to help you contact people to raise your bail money!
- Lunch will be provided. Please advise on your registration form of any dietary requirements.

## **6. What happens if I can't raise enough bail money?**

We encourage all participants to do their best to raise the minimum target, but don't worry our team can provide tips and advice to help you hit your goal.

## **7. Do I need to stay for the whole event?**

Yes, the event is designed as a full experience, and participants are expected to stay until the end. The event runs from 10am-3pm. However, if you have raised your bail and need to leave early that is fine!

## **8. Is there a cost to participate?**

The registration fee is £55 to cover the costs of the event and to commit you to participate. Spaces are limited and to plan the event we need to know who is attending. The form and payment must be made to confirm your place. The primary goal is to raise your bail money for the charity and the £55 can be part of the total bail money you raise.

## **10. What if I have accessibility requirements?**

Unfortunately, due to the age of the building for this event we will be unable to accommodate those with accessibility needs. We may introduce further events of this nature in future, and this will be at a venue which can accommodate accessibility needs. Get in touch if you want to take part in a future event.

## **11. What kind of challenges will I face?**

The event includes light physical and mental challenges such as an escape room, role-playing as prisoners, and team-based activities. Don't worry it's all designed to be fun and engaging rather than overly physically demanding. The building does have a lot of stairs and uneven ground so wear shoes and clothes designed for activity.

## **12. What happens if I register and I can't attend on the day?**

If you can't make it, please notify us as soon as possible. Unfortunately, registration fees will not be refundable due to event costs, but your fundraising efforts will still benefit the charity.

## **13. How will my fundraising be used?**

All money raised will go directly to **Reminiscence Learning**, helping to support people with dementia and their caregivers. Visit our website for more details about how funds are used.

## **14. Is there parking available?**

There is a pay and display parking is available near to Shepton Mallet Prison. Great Ostry Car Park (post code BA4 5DB) which is 300m away or Commercial Road Car Park 600m away (post code BA4 5FQ) If you need overnight accommodation nearby more details will be sent in your Prisoner Information pack once you have registered.

## **15. Can I share my experience on social media?**

We will be encouraging participants to share their experience to raise awareness and boost fundraising efforts. Use the hashtag **#RLJAILBREAK** and tag us at **@ReminiscenceLearning** on

Instagram, Facebook and LinkedIn. More information will be shared about this in your Prisoner Information pack. There will be an award for Best Bail Raised and a certificate of release!

## **16. How do I register?**

You can register online here:

<https://form.jotform.com/243492007788061>

Once you have completed the form, please make the registration payment of £55

via BACS to

Reminiscence Learning HSBC : Sort Code 40-44-18 Account 71398903

**Use your Surname and JailBreak25 as a reference**

**Email [debbie@vivabusinesssupport.co.uk](mailto:debbie@vivabusinesssupport.co.uk) with any questions or for more details**